GET INVOLVED
Careers

AYN RAND INSTITUTE

The The Ayn Rand Institute (ARI) is seeking energetic self-starters interested in increasing the number of people discussing and exploring Ayn Rand's ideas. We offer competitive salaries along with a generous benefits program, including health and dental coverage (for full-time employees, the premiums are almost entirely employer-paid). We also offer matching funds for your retirement account, a paid-time-off system, and ten paid holidays per year. Our office headquarters are located in Irvine, California, and we also have an office in Alexandria, Virginia.

Those interested in employment with ARI should forward their résumé and a cover letter with salary expectations to Human Resources, The Ayn Rand Institute, 2121 Alton Parkway, Suite 250, Irvine, CA 92606, or email to careers@aynrand.org. Evidence of eligibility to work in the United States will be required. Completion of an ARI Employment Application will be requested before being considered for an interview. Candidates to whom an offer is extended are subject to background screening and are required to sign an ARI Employee Confidentiality Agreement.

While we thank all applicants for their interest in employment, we are able to contact only those to whom we can offer an interview. No phone calls, please.

Currently, ARI has the following open positions:

Web Analyst

The Ayn Rand Institute (ARI) has an immediate opening for a Web Analyst. The Web Analyst will be located in our Irvine, California, office.

Key areas of responsibility for the Web Analyst include, but are not limited to::

- Developing and delivering analytic reports for tracking and evaluating website performance
- Providing data-driven insights regarding visitor and navigation behavior, traffic patterns, program selection, conversation rates, etc.
- Designing and implementing strategies to improve conversion rates and traffic metrics
- Implementing marketing attribution to conversion rates across multiple channels
- Performing ongoing analysis to ensure data integrity and the timely adjustment/ optimization of campaigns
- Identifying opportunities for increased efficiency and automation
- Developing and maintaining senior-management dashboards
- Staying abreast of new features/developments for additional data gathering opportunities

The ideal candidate for the Web Analyst position possesses the following:

- A passion for promoting Objectivism

continued

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- A bachelor's degree in Economics, Math, Statistics, Information Systems or other data-focused disciplines
- Exceptional analytical and problem-solving skills, with the ability to turn data into actionable recommendations
- Strong organizational skills, with the ability to work in a fast-paced environment and adapt to changing priorities
- Three to five years of web analytics experience
- Expertise in SEM (Search Engine Marketing), PPC (Pay Per Click) and SEO (Search Engine Optimization) strategies, with experience measuring success of campaigns
- The ability to communicate technical concepts to a general audience
- High proficiency in Microsoft Excel and PowerPoint
- Experience with web analytics tools (Google Analytics, Facebook Insights, Twitalyzer, 4Q, ClickTale)

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